

APOLINARIO MABINI MEDIA ADVOCATE OF THE YEAR

The Media Advocate of the Year is given to a media person, a media company/organizations or a media program who has consistently advocated for Person/s With Disabilities's rights, and well-being via the media (broadcast, print, social and allied media) that resulted to increased awareness and understanding of issues related to the sector.

It has 3 categories:

- ** Media Person
- ** Media Company/Organization
- *** Media Program

Criteria to be considered where applicable:

- i. Consistency in its content in featuring Persons With Disabilities stories in the positive light, showcasing their skills and potentials, stories and advocacies.
- ii. Involvement in advocacies for Persons With Disabilities
- iii. Credibility as a citizen or an organization
- iv. Stories and features are respectful of the terminologies used. Much consideration is also placed in making sure stories can be accessible and understandable by Persons With Disabilities.

Form

PWD MEDIA ADVOCATE OF THE YEAR

Apolinario Mabini Awards

I. Nominee Profile – Media Advocate / Media Company

Nominee Name

Official Address

Phone

Fax

Website / Email

For groups SEC registration/ DTI if any:
Birthday/ birthplace for individuals

Nominated by:

Position/ relationship to the nominee

Contact Details

Attachments, if any	Profile/ Curriculum Vitae /Company Profile	
	Portfolio	
	Endorsement , in case of non-SEC registered	
	Photos of projects	
	Others	

Past Awards received

Answer where applicable:

II. Stories

- a. Please list down productions/ work that featured Persons with Disabilities with date/s aired/ published.
- b. Please attach summary of each work featuring with Persons with Disabilities

III. Other Involvement

- a. How did the nominee get involved in featuring Persons with Disabilities and for how long?
- b. What other involvements with Persons with Disabilities does the nominee participate in? How often?

IV. Credibility

- a. Please list down other awards/ recognitions of the nominee.
- b. Please list down other involvements/ affiliations of the nominee.

V. Accessibility and Sensitivity

- a. In the featured story/ies, were terminologies referring to Persons with Disabilities used sensitive and respectful?
- b. What is the nominee's commitment in helping Persons with Disabilities

VI. Impact

- a. Are the stories relevant to the issues of Persons with Disabilities?
- b. Please attach feedback/ response from Persons with Disabilities about the story/ies.